



"Roy Sheppard breaks more ice than the Russian fishing fleet."



MC, facilitator, webcast host, video reporter & speaker



We were looking for a moderator/facilitator for the opening and closing ceremonies of our annual conference but Roy delivered so much more. His professionalism and very British sense of humour transformed our conventionally stiff events into entertaining, interactive shows – exactly what was needed to get things off the ground.

By generating a lively atmosphere, he succeeded in connecting people who might not otherwise have met each other and left a lasting impression with all of us. If you have ever the chance to work with him – do it! Andreas Felser, Executive Director EANM (the European Association of Nuclear Medicine), Vienna.

Originally booked 2015
Rebooked 2016, 2017, 2018, 2019 and 2020
Attendance: 2015: 5,000
2019: 6,903

About Roy Sheppard

What differentiates Roy is his uncanny ability to **tap into the collective wisdom of the audience** and **draw people out** through **insightful, non-confrontational questions**. He stimulates **meaningful and constructive discussions** and **increases engagement** and gets to the heart of what really matters to the audience.

A specialist MC and facilitator for 30+ years, with a background in live BBC TV, radio and journalism, Roy is described as **'a safe pair of hands'**, handling the unexpected, turning your large or small event into an intimate gathering and **making sure you look brilliant**. Roy is also **very event-tech savvy** – when appropriate he uses collaborative technologies to make meetings even **more relevant and engaging for attendees**.

As part of his fee, he can also deliver workshops for you on networking at your event, presentation skills, how to be more resilient and facilitate discussions on almost any topic of relevance to your audience.

Roy was the backbone of our successful customer forum. His sharp understanding of key issues in the moment, facilitation skills and lively personality are crucial ingredients to any successful event.

Ian Martin, Head of Marketing, BT Fleet

Roy is brilliant at building relationships and explaining key concepts in a simple and pragmatic way which is highly effective. He is a lively trainer who fully engages his audience throughout his sessions.

Akber Pandor, Head of Partner Development at KPMG Europe LLP

We engaged Roy for a major 3 day event in Barcelona attended by over 500 customers, press and staff from across the globe... Roy's energy and ability to bring the best out of the speakers ensured the audience remained attentive and entertained making our job of delivering the business message so much easier.

Terry Laidlaw, Managing Director, OKI

Roy's Showreel



Meet Roy Talking About His Role



Words that accurately describe Roy:

experienced, funny, intelligent, quick-witted, adaptable, respectful, culturally-aware, solution-focussed, energetic, insightful, enthusiastic, curious, fully-engaged, intuitive, perceptive, kind and challenging.

Some of Roy's many business and relationship books





Roy interviewing:
 Julia Gillard, former Prime Minister of Australia and Felipe Calderon, former President of Mexico.

Facilitating panel discussion about the UN's 17 Social Development Goals (SDGs)

October 2019, Dubai, UAE